



Sayers Monthly Strategic Advisor

Hey there! This month, we're covering the latest advancements in AI, cybersecurity, and IT infrastructure. Learn how [Proofpoint & Microsoft](#), [Microsoft & Veeam](#), and [CrowdStrike & NVIDIA](#) are shaping the future of data protection and cybersecurity. Plus, explore key [AI trends](#) and insights from the [Sayers blog](#) to keep your business ahead.

Tech Tidbits & Sayers Take

Proofpoint Establishes Global Strategic Alliance with Microsoft

Proofpoint has entered into a strategic alliance with Microsoft, selecting Azure as its primary platform to enhance cybersecurity innovation. This collaboration strengthens human-centric cybersecurity by integrating Proofpoint's solutions with Microsoft's cloud infrastructure.

Why It Matters:

The alliance enhances the scalability and effectiveness of Proofpoint's cybersecurity offerings, providing joint customers with stronger and more seamless protection against evolving threats.

[Read more!](#)



Microsoft Invests in Veeam to Strengthen Data Protection

On February 25, 2025, Microsoft made an undisclosed equity investment in Veeam Software to develop AI-powered solutions that enhance data protection and recovery. This partnership integrates Microsoft's AI services into Veeam's data resilience platform.

Why It Matters:

With rising cybersecurity threats, robust data protection is more important than ever. By combining Veeam's expertise in backup and recovery with Microsoft's AI capabilities, this collaboration aims to provide smarter, faster, and more secure data resilience solutions.

[Read more about this innovation](#)



CrowdStrike & NVIDIA Partner to Advance AI in Cybersecurity

On March 18, 2025, CrowdStrike announced a partnership with NVIDIA to develop AI-powered innovations for cybersecurity. The collaboration will enhance CrowdStrike's AI-native Falcon platform using NVIDIA's advanced AI technologies.

Why It Matters:

As cyber threats grow more complex, leveraging advanced AI is key to rapid threat detection and response. This partnership aims to improve security operations efficiency and protect organizations from emerging risks.

[Click here to learn more!](#)



Sayers Blog

From the Sayers Resource Library:

- [How IT Teams Can Boost Resiliency Through Leadership and Teamwork](#)
- [Five Themes From Gartner Conference for IT Infrastructure & Operations](#)
- [How Do You Include SaaS in Your Resiliency Program?](#)
- [Unlocking the Power of Azure Virtual Desktop](#)

AI Corner

- [A Policy Blueprint for U.S. Investment in AI Talent and Infrastructure](#)
- [7 Essential Trends IT Departments Must Tackle in 2025](#)
- [Datacenter Anatomy Part 1: Electrical Systems](#)

Sayers Events

Masters Watch Party – Join us in Atlanta or Boston for a premier golf experience.

[Atlanta Event](#) | [Boston Event](#)

"I always love working with your team. They are great!"

Did you find this content helpful? Share this email with a friend!

Want to sign up for our monthly newsletter? [Subscribe Here!](#)

We recently launched our client newsletter and would love your feedback! What types of content would be helpful for you to see each month? Either respond to this email or contact us at ashipp@sayers.com

