

# BUSINESS CONTINUITY PRACTICE

## SUMMARY

Business Continuity (BC) planning is the holistic approach to organizational prevention and preparedness, enabling ongoing operations prior to and during a disaster. However, BC is too often viewed as a single solution or technology. **Sayers treats Business Continuity as a practice, not a product.** We first approach BC planning through the lens of certified experts to design a comprehensive strategy for response and recovery, which allows us to then recommend solutions that fit the unique challenges of your organization.

The average cost per minute of an unplanned business outage is **nearly \$9,000.\***

The reported average total cost of an unplanned outage has risen **over \$740,000.\***

The maximum reported cost of an unplanned breach is just **over \$2.4M.\***



## BUSINESS CONTINUITY WORKSHOP

Business Continuity requires the alignment between all departments, organizational goals, and your technical capabilities in order to protect revenue, meet regulations, and preserve reputation. Whether you're new to BC concepts or want to reevaluate your current processes, the BC Workshop is executed by certified experts and was designed to create total alignment between your people, processes, and technology.



## INFRASTRUCTURE ASSESSMENTS

Sayers offers extensive assessment capabilities to best identify current technical and operational vulnerabilities within your current BC plan and IT environment. Additionally, our application dependency mapping services ensure your technological investments are complete and efficiently implemented to best suit your BC needs.



## ARCHITECTED BUSINESS CONTINUITY PLANNING

Our Business Continuity experts will help define the levels of productivity that need to be maintained following a disruptive event, and then work with you to design a comprehensive, affordable solution. We'll then build and deploy any hardware and software needed while also training your team on how to operate the complete solution. We also offer regular review, ongoing monitoring, and consistent testing so that your BC plan is validated before a disaster strikes.